Cognitive Development Society

SPONSOR & EXHIBITOR OPPORTUNITIES PACKAGE

March 21 – 23, 2024
Pasadena, CA
Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our next meeting, which will be held in Pasadena, CA from March 21 – 23, 2024. This will be the 13th Bi-Ennial Meeting of the Cognitive Development Society and our meeting will provide you with great opportunities to showcase your products and interact with many researchers and clients.

Of the growing number of researchers who attend our meeting – we expect approximately 800 - 900 attendees – many will be interested in discovering the products you have to offer. Our attendees cover a wide range of scholars, practitioners and others who are interested in change and continuity in the intellectual processes that support mental life. Some of the attendees are concerned with basic research or theory; others focus on policy issues and practical applications. These studies require many advanced tools and equipment that companies like yours provide.

Our conference will be held at the Pasadena Conference Center in Pasadena, CA, a modern, state-of-the-art conference center located in the heart of the city.

Advertise in our conference program, be an exhibitor and display your product, or sponsor a portion of the conference and receive extended exposure to the 800+ group of assembled Cognitive Development specialists! Full details can be found in this package.

Sincerely,

Maureen Callanan
President of the Cognitive Development Society
What is the 13th CDS Meeting?

The 13th Cognitive Development Society Meeting brings together researchers and scientists from the many disciplines comprising the world of Cognitive Development. The conference serves as an important event for discussion and exchange of the most cutting-edge knowledge, insights, issues and ideas in our field.

The first Cognitive Development Society Meeting was in Chapel Hill, North Carolina in 1999. The conference has continued to grow and move throughout the US. The 11th Bi-Ennial Meeting in Louisville, KY attracted almost 900 delegates.
Who is organizing the conference?

The 13th Cognitive Development Society Meeting is being organized under the leadership of the CDS President Maureen Callanan (University of California Santa Cruz) with support from the Board of Directors and the Program Committee.

The Program Committee is led by Florencia Anggoro (College of the Holy Cross) and Mahesh Srinivasan (University of California Berkeley).

The overall conference planning process is organized by CDS and the team at Podium Conference Specialists.
The conference draws principal investigators, post-doctoral fellows and grad students actively engaged in cognitive development studies. Although most delegates are based in the United States, a growing number of conference attendees are from other countries and regions such as Canada, Europe, Australia and Asia.

Past conferences drew scientists, postdoctoral fellows and students along with industry and governmental representatives.
WHY SPONSOR?
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Connect with leading and emerging researchers
- Over 800 attendees from the various fields of Cognitive Development attend this bi-ennial conference.

Premium branding & positioning opportunity
- As a conference sponsor, your brand will be exposed to over 800 members of the Cognitive Development Society community, some in attendance and others as members of the Society.
- Choose a sponsorship level to fit your budget.

Face time with leading scientists
- Exhibitor options allow you an opportunity to increase your company’s recognition, introduce your new products to the community, and differentiate your company from your competitors.
SPONSORSHIP OPPORTUNITIES
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Get maximum visibility in the conference program. Choose from the following options:

- Wi-Fi Sponsor - $2,000*
- Mobile app sponsor - $2,000*
- Welcome Reception - $1,000*
- Plenary Address - $1,000 per session
- Plenary Symposium - $1,000 per session
- Poster & Exhibitor Session - $500 per session (4 sessions available)
- Parallel Session - $500 per session (20 sessions available)
- Lanyards\(^1\) - $1000*
- Notepads/Pencils/Pens\(^1\) - $500
- Disposable or Reusable Masks\(^1\) - $1000*
- Individual Hand Sanitizers\(^1\) - $750*

\(^*\)indicates an opportunity for exclusive sponsorship
\(^1\)sponsor is responsible for the cost of the item and any design must be approved by CDS
For more details and a complete listing of sponsorship entitlements, please refer to the Exhibitor Terms and Conditions.
## SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below.

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<thead>
<tr>
<th>Level</th>
<th>Free Exhibit Display (including 4 exhibitor passes)</th>
<th>Opportunity to Distribute Materials</th>
<th>Multimedia Recognition At the Conference</th>
<th>Sponsor Recognition In E-Communication</th>
<th>Wordmark on Conference Website</th>
<th>Logo in Virtual Conference Program</th>
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<td>Platinum</td>
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HOW TO BECOME A SPONSOR

Should you wish to discuss sponsor opportunities, please contact our Secretariat:

Michelle Smith
Podium Conference Specialists
2661 Queenswood Drive
Victoria, BC
Canada V8N 1X6

Tel: 1.250.472.7644 x 105
Fax: 1.250.472.7644
Email: michelle@podiumconferences.com
Web: www.cogdevsoc.org
EXHIBIT OPPORTUNITIES
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<tr>
<td><strong>Booth Space $1,800</strong></td>
<td><strong>Table Top $1,000</strong></td>
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<td>- Back and side draped walls (8x10')</td>
<td>- One 6ft long skirted table with two chairs</td>
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<td>- Two Expo name badges (additional badges available at $150 each)</td>
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<td>- Acknowledgment on Expo sign on-site</td>
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<td>- Complimentary refreshment service during Expo hours</td>
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<td>- Please note pop up banners cannot be placed on either side of table, items may be placed on or behind the table top only</td>
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<td>*Electrical outlet to be purchased separately</td>
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EXHIBIT BOOKING

To book your booth for the 13th CDS Meeting, visit our website at www.cogdevsoc.org and follow the links to the 2024 Meeting Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:
- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Space is limited - book early! Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.